



24 years

Q Female

O Chişinău

#### **TOP Skills**

• Marketing · 2 years

• Time Management · 2 years

• **Project Management** · 2 years

• Negotiation Skills · 2 years

• Community Management · 1 year

• Sales · 1 year

#### **Preferences**

Full-time

# Languages

• Romanian · Fluent

Russian · Native

• English · Communication

# Datele de contact sunt contra cost. Detalii aici: https://www.rabota.md/ro/prices/cv

# **Project Manager**

#### **About me**

I am a project manager with a solid background in marketing and communications, transitioning into IT project management. I have successfully led the development of two websites and a chatbot, gaining hands-on experience in managing digital projects and processes. My expertise includes client negotiations, defining project concepts, task distribution, team coordination, and ensuring timely delivery.

#### Work experience

**Project Manager** · Kooperativa · Chişinău

June 2024 - April 2025 · 11 months

- Manage the entire project lifecycle.
- Led the creation of two websites and a chatbot, overseeing the entire process from planning to execution.
- Coordinated with the internal team, assigned tasks, and ensured the project aligned with the client's objectives and timelines.
- Conducted client negotiations, defined project concepts, and handled project protection, planning, and execution.
- Responsible for analyzing and preparing post-project reports, ensuring the client's requirements were met.
- Successfully implemented major national and international marketing and communication projects: National Wine Day, advancing the Wine of Moldova brand, and led a public health campaign on stroke symptoms in collaboration with the Ministry of Health.

Skills: Marketing Analytics, Negotiation Skills, Customer Satisfaction, Task Management, Time Management, Marketing, Project Management

### **Marketing Manager** · NewsMaker · Chişinău September 2022 - June 2024 · 1 year 10 months

- Assisted in selecting services and products for projects, creating detailed project quotations.
- Ensured that all project objectives were met within scope and budget, tracking progress, evaluating, and reporting to clients and managers.
- Managed the implementation of promotional projects for clients, ensuring high-quality execution.

- Developed strategies to engage supporters and improve communication with stakeholders.
- Negotiated and cooperated with various companies and event organizers, strengthening partnerships and enhancing project visibility.

Skills: Negotiation Skills, Sales, Time Management, Project Management, Marketing, Customer Service, Community Management

#### Brand marketer · Panda Tur · Chişinău

June 2022 - September 2022 · 4 months

- Created marketing plan;
- Supervised the creation of content;
- Researched the market, competitors;
- Analyzed advertising campaigns and drew conclusions;
- Organized events and was the company's representative at various festivals.

Skills: Team Working, Content Creation, Marketing Strategy, Marketing, Event Management

# **Desired industry**

• IT, Tech

## **Education: Incomplete higher**

#### **Moldova State University**

Graduated in: 2023 Faculty: Economics

Speciality: Marketing and Logistics

# **Courses, trainings**

**Project Management in IT** 

Graduated in 2024

Organizer: Tekwill Academy